

Lizzy Auwaerter
80 Cranberry Street #5K, Brooklyn, NY 11201
646-643-4690
lizzyauwaerter@gmail.com

PROFESSIONAL EXPERIENCE:

TOWNHOUSE, Grey Advertising

July 2017-Present

Integrated Producer – New York, NY

Associate Integrated Producer – New York, NY (July 2019-January 2020)

Assistant Integrated Producer – New York, NY (July 2018-July 2019)

Production Coordinator - New York, NY (July 2017-July 2018)

- Oversee full production lifecycle from creative development through post-production including: bidding process, casting, pre-production, shoot and post-production.
- Develop & recommend production approach & assemble the production team for any given project.
- Maintain knowledge of industry talent from award winners and leaders to new and up and coming artists.
- Manage integrated campaigns that may include TVCs, online, digital and social content, radio and/or audio content and print.
- Currently assigned to Volvo and Canon; previous clients include the NFL, Revlon, Elizabeth Arden & Almay
- In current role as Integrated Producer, oversee Volvo production in New York
- In current role, manage and delegate to coordinators, assistant and associate level producers.
- Experience with remote and COVID-safe production innovations.

ONE ENTERTAINMENT

August 2015-July 2017

Manager – New York, NY

- Sourced, signed, and managed my own roster of clients while managing the daily schedules for a roster of 50+ clients. Special focus on recent BFA/MFA graduates and introducing them to the professional acting world.
- Negotiated contracts on behalf of clients, including working directly with agents and lawyers to represent clients' needs and best interests. Special focus on independent film casting in NY and Broadway/Off-Broadway theater casting.
- Read scripts and write coverage for internal use and on behalf of clients. Read clients' projects in development and provided notes.
- Created audition tapes for clients, including prepping & reading with talent, filming and editing tapes.
- Compiled and edited clients' showreels and pitch materials.
- Implemented company-wide organizational systems and processes.

TARA RUBIN CASTING

May 2014-August 2015

Casting Assistant – New York, NY

- Worked alongside casting directors to build audition sessions and provided feedback on actors' performances in the audition room.
- Ran open calls, attended equity required auditions as a casting director.
- Organized all aspects of auditions including coordinating schedules amongst the creative team, booking studio space, hiring readers and accompanists, scheduling appointments and fielding agent submissions.

ROMEO AND JULIET ON BROADWAY 2010

June-August

Assistant to Executive Producer Susan Bristow – New York, NY

- Managed producer's schedule and phones
- Scouted locations for opening night and publicity events for the show
- Assisted in creative meetings, facilitating communication between creatives, general management and talent

EDUCATION:

Hamilton College

May 2014

B.A. in English (Dean's List 2010-2014)